



JOHN STEINMETZ
INNOVATION ENGINEER

ABOUT

You achieve optimal efficiency when you find it harder to find data than to implement it. I believe in proper process with incremental change to business process is the key to success. Innovation keeps business moving forward. Taking singular business problems and solving them through focused application development is central to innovation.

CONTACT

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AWARDS

W3, Webbie AWARDS

National D-Day Museum Website
Radio Flyer "License to Fly"

20+ Regional & National ADDYS

Many of the digital media campaigns I worked on won regional and national recognition.

WORK EXPERIENCE

DIRECTOR OF INNOVATIVE TECHNOLOGY - W2O (3 years)

Starting out as a senior developer in the digital group, then later as a product manager, I built a reputation for solving unique business problems. In my time with W2O, I updated or removed processes that saved the company hundreds of hours annually as well as invisioned, prototyped, architected and built applications that netted over 1.3M in revenue.

DIGITAL LEAD - OBJECT 9 (6 years)

Working with a world class design group, I built the digital application group of Object 9 into one of the best digital agencies in the brand world. Working with clients like Red Stripe, Radio Flyer, Pabst, Diagio and more.

MULTIPLE INDUSTRY EXPERIENCE (15 years)

Over the course of a 15+ year career, I have worked with clients in the healthcare, technology, brand packaging, manufacturing, education and government spaces. I've worked with enterprise clients like Verizon, Adidas, Intel, HP, Google, and Twitter as well as hundreds of smaller brands in the SMB space. The unique challenges to each type of industry have allowed me to build my skills around problem solving instead of coding.

EDUCATION

THE UNIVERSITY OF NEW ORLEANS

1997 - 2005

Bachelor, Art, Sociology, Psychology

LOUISIANA STATE UNIVERSITY

1996 - 1997

Graphic Design, Sociology, Psychology

MIDLAND JUNIOR COLLEGE

1994 - 1995

Math / Pre-Medicine

PROFICIENCY & SKILLS

My greatest accomplishments in my career have come from the greatest challenges. I am an experienced leader, accomplished developer and my mind longs to solve business problems in the simplest ways possible. It is important to have someone in the organization that promotes collaboration and adaptation to changing environments.

MANAGEMENT / LEADERSHIP SKILLS

TEAM LEADERSHIP, MENTORSHIP, PEOPLE MANAGEMENT, CLIENT FACING, DIGITAL EVANGELISM, PROBLEM SOLVING, RELATIONSHIP BUILDING, BUSINESS PLANNING, DOCUMENTATION, ESTIMATING

DEVELOPMENT SKILLS

RAPID PROTOTYPING, WIREFRAMES, HTML5, JAVASCRIPT, PHP, APPLICATION ARCHITECTURE, MYSQL, DB OPERATIONS, RELEASE PROCESSES, AGILE, PRODUCT MANAGEMENT, CREATIVE CLOUD (ADV PHOTOSHOP)

